

Glassman

EVENTS



Sponsorship Opportunities

Event-related sponsorship opportunities give you valuable, well-placed exposure that works alongside and integrates with the sponsor's event marketing objectives and budgets. Packages vary in cost and profile so they can be adapted and tailored to suit bespoke requirements. So, take a look over the opportunities available at Glassman Events and contact us to talk about creating a package to support your plans.

Lounge Area

A special area in the exhibition hall featuring tables and chairs where visitors and exhibitors may sit and relax and discuss business. Your logo will be on the banner hanging above this area and we will provide racks where your promotional literature may be displayed. You may also place corporate literature and gifts on the tables.

Availability dependent on show

Exhibitor Party

This includes logos on all promotional and advertising materials plus signage at the event.

Registration Area

Display your logo on all registration terminal screens – This is one of the first visuals that visitors at the show will see on entering.

Badges/Lanyards

Display your logo on every single badge provided to all attendees on registering at the show, the opportunity also exists to provide your company lanyards (badge cords) for each attendee to wear.

Corporate Hospitality Area

An exclusive room where you may host your own corporate function. We will send out special invites on your behalf to all or specifically selected pre-registered visitors and delegates and you may also invite your own clients directly.

Availability dependent on show

Carrier Bags/Inserts

Distributed free to every visitor on arrival. Your message is carried around the show on view to all exhibitors, visitors, delegates and VIPs, thus your message reaches all your potential customers.

Direct Mail

Send your literature and message to all pre-registered visitors who have expressed a keen interest in the event.

Market Research/Prize Draw

A questionnaire handed out at registration to be returned to your stand in order for the applicant to be entered into a Prize Draw. The prize will be supplied by you and Quartz can promote the opportunity in Glass International. A great way of collecting contact names and other data for your future use.

www.glassmanevents.com

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Day Planners

A leaflet displaying your logo and message. Its purpose is to provide space for visitors to mark down their appointments day by day, hour by hour, including to your stand. You could include tear-off vouchers as an incentive for attendees to visit your stand.

'Footprint' Sponsorship

Large tiles on the floor displaying your logo and leading visitors directly to your stand. An attractive and eye-catching promotion.

Availability dependent on show

Conference

This is an online and on-site opportunity, with your logo and "sponsored by" on the Conference web pages. On-site you can present a paper, place posters in the Conference Area and display your literature in racks. Your logo will appear on all flyers, schedule boards, visitor tickets and show advertising in Glass International and other media.

Catalogue

An advert and featured editorial inside. This will be handed out to all attendees to the event.

'You Are Here' Boards

Useful guidance boards placed in strategic positions around the event. Display your logo, profile and company message beside the plan of the show. You may even highlight your stand and include directions to it.

Isle Sponsorship

Dedicate the isle your stand is in to your company with hanging banners, pop ups and posters displayed. This will be advertised on the 'You Are Here' board and on the floorplan used in all promotional material.

Pens

Featuring your company's logo and website or message and placed at the first point in the show for visitors; the registration area plus in many other areas. This is something visitors will leave with and use over again. Different options available.

Show Planners

SOLD OUT

A leaflet guiding visitors around the event and to your stand. Displaying your company's logo, 2 adverts and indicating only your position on the floorplan inside.

Website

The way forward - your company logo/banner on the relevant show website. Numerous opportunities available.

OPTIONS ARE WIDE BUT SPACES ARE LIMITED, CLAIM YOUR VALUABLE OPPORTUNITY TODAY

The list of sponsorship options can be adapted for all your requirements and new ideas accommodated. Detailed proposals are available upon request.

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Glass International

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